



***FIRE WATER***

***Australia's Industrial Fluoridation Disgrace***

Exposing the systematic industrial waste poisoning of Australian drinking water supplies

**[www.FireWaterFilm.com](http://www.FireWaterFilm.com)**

A DOCUMENTARY BY  
**SAPPHIRE EYES PRODUCTIONS**

PRODUCED & DIRECTED BY  
**JAYA CHELA DROLMA**

RESEARCHED & WRITTEN BY  
**DANIEL ZALEC**

**PRESS KIT**

## TABLE OF CONTENTS

<b>Introduction .....</b>	<b>3</b>
<b>Synopsis .....</b>	<b>5</b>
<b>Director’s Statement .....</b>	<b>7</b>
<b>Writer’s Statement .....</b>	<b>9</b>
<b>Featured Speakers .....</b>	<b>10</b>
<b>Filmmaker Biographies .....</b>	<b>20</b>
<b>Official Website .....</b>	<b>21</b>
<b>Resources .....</b>	<b>22</b>
<b>Funding .....</b>	<b>23</b>
<b>Distribution .....</b>	<b>24</b>
<b>Public Screenings .....</b>	<b>25</b>
<b>Dedications .....</b>	<b>26</b>
<b>Credits .....</b>	<b>27</b>
<b>Production Notes .....</b>	<b>28</b>
<b>Production Company Profile .....</b>	<b>30</b>
<b>Contacts .....</b>	<b>31</b>

## Introduction

*Fire Water: Australia's Industrial Fluoridation Disgrace* began with a request for a single interview and ended up as a full documentary that includes insights from a wide variety of featured speakers – nineteen full interviews.

In August 2010, citizens from Geelong, Victoria requested the services of independent filmmaker Jaya Chela Drolma, via freelance writer Daniel Zalec, in order to record the personal account of a single fluoride sufferer. Jaya agreed. Filming began in September. Daniel also agreed to come on board as Researcher/Writer. Geelong, being a recent high-profile forced fluoridation battleground, safe water advocates in this regional city were not hard to come by.

After discussions with local advocates and potential interviewees, it was decided that the wealth of knowledge and experience from potential interviewees was too valuable to not take advantage of. Australian content on this issue is relatively sparse; and, the *Fire Water* project is completely unique in terms of vision and delivery. Further filming was organised immediately. Following filming in other areas of country Victoria, the project moved to Queensland – another recent fluoridation battleground; then, to New South Wales and South Australia.

By this stage it had been decided that not only would a full documentary be produced and made available for free YouTube view (and DVD sale), but that the film would be accompanied by all interviews, accessible online and referenced in their entirety. The reasons for this decision, along with an explanation of certain other production details, are outlined below (see Director's Statement; Production Notes).

*Fire Water* was entirely funded by donations from members of the Australian community who object to the practice of forcing toxic industrial waste into public drinking water supplies. This included donated time by creative professionals, equipment loaning and financial assistance (see Production Notes). Beyond this 'inner core' group of individuals, the project was kept completely secret until launch day (i.e. Feb 14<sup>th</sup> 2011).

*Fire Water* provides a rare platform for a range of individuals, each opposed to mandatory water fluoridation, to have a voice on this issue. *Fire Water* is a damning indictment of Australian fluoridation enforcers at the government and bureaucratic levels, the vested interests behind these authorities and their media cronies, who either sycophantically parrot the 'official line' or ignore the issue entirely.

This documentary pulls no punches – a groundbreaking and important edition to the great Australian fluoridation fightback. It should serve as an 'infoweapon,' informing the public and shaming those who continue to

promote forced fluoridation against all scientific, medical and ethical principles.

For those who know the dark truth of water fluoridation, the corporate, bureaucratic and government 'spin' and corruption, is an all-pervasive 'stench' that can no longer be tolerated by any rational individual. One thing is for certain: If you were largely unaware of the fluoridation fraud, after watching *Fire Water*, you will never look at your glass of tap water the same way, ever again. For those currently campaigning against fluoridation, *Fire Water* shall serve as fresh ammunition for the fight.

## Synopsis

*Fire Water: Australia's Industrial Fluoridation Disgrace* gives a voice to those seldom heard – Australians who know the truth about mandatory water fluoridation and refuse to remain silent.

With Australian authorities rapidly moving to fluoridate all remaining areas of the country, the timing of this film could not be more pertinent. It is urgent that the Australian people have the opportunity to hear these viewpoints.

Featuring researchers, politicians, activists, sufferers and health practitioners, *Fire Water* follows the impacts and issues surrounding the practice of adding industrial waste to public drinking water without the informed consent of the people.

With a mainstream media that either cowers to government and health authorities, or actively promotes the fluoridation agenda, the people – although backed by certain brave professionals – have been left without a voice for decades.

People like Scott, a father who refuses to pay for the poisoned water that threatens the health of his children on a daily basis; Marilyn, who is virtually house-bound in her attempts to avoid fluoridated water; and David, whose scientific objections have fallen on deaf ears, time and time again.

These are among the many thousands of citizens and professionals around the world who are awake to the fraud of water fluoridation, and who are aware of the tactics of the arrogant authorities that promote the practice.

*Fire Water* is the story of those who object to being poisoned; of those experiencing negative health reactions to fluoride toxins; of those who demand their individual right to informed consent; and of those who demand accountability and scientific integrity from Australian health authorities, water authorities and governments.

Pro-fluoridation propaganda has been pumped into the public consciousness for over fifty years. But with the rise of the Internet Age, the odds are balancing out. The people can now access the precious truth en masse and share this knowledge with other aware people around the world. Scientific documentation and multimedia productions on the topic of fluoridation are no longer difficult to access, and are available for easy use to counteract pro-fluoridation 'spin.'

Consequently, the proverbial 'writing is on the wall' for fluoridation. *Fire Water* demonstrates the wide spectrum of individuals now awake to the fluoridation fraud. Australia is fighting back, harder than ever.

As Dr. Doug Everingham, *Fire Water* interviewee and former Australian Minister for Health puts it, a 'tipping point' is being rapidly approached, where so many people will be awake to the fluoridation fraud that no government in its right mind would even attempt its implementation in Australia ever again. From all walks of life, people are rising up and demanding their right to safe water. This is their story. These are their voices. Neither will tolerate being silenced any longer.

This is a hard-hitting film that exposes the fraud of mandatory water fluoridation, perpetrated on the Australian people. *Fire Water* proves once and for all that toxic industrial waste is being used to forcibly 'fluoridate' Australia's drinking water supplies. People and communities across the nation are resisting forced medication, as they learn the shocking truth of fluoridation.

*Fire Water* is a collation of a wide variety of Australian perspectives on water fluoridation. From politicians, to doctors, to sufferers, this film goes to the heart of the issues – the chemicals, the ethics, the science and the lack of accountability of poisoners. A 'must see' film if you care about your health, the health of the environment and the future well being of your children and grandchildren.

## Director's Statement

Filming began in September. Then, I worked. And worked. And worked. And finally finished January, 2011.

Very, very long days, spent living in front of the computer editing, after the filming finished.

There was no rhyme or reason in the formulae for Directing, other than a burning desire to tell as many as sanely possible, the stories of people Australia-wide, the best way I could - imaginatively, truthfully - with a constant 'labour of love' to overcome all challenges.

I decided emphatically, during interview number five, that the information people were sharing was too valuable to leave on the proverbial 'cutting room floor' by cutting just one documentary. There was simply too much quality information to lose.

So, because this project 'evolved' from a single story into nineteen stories, a music clip, and a documentary, there were great challenges to overcome in the way these were presented to the public. My co-worker, writer/researcher Daniel Zalec, was incredibly diligent in putting together a plan for all this information to be presented; then, manifesting it.

Daniel was at all times, the ultimate high-quality Writer, a true Professional with utmost Integrity.

Without Daniel's creative encouragement, this film would not have been as fulfilling as it was for me - for in being co-workers, and in being two solid research minds (having each studied this issue extensively for over four years), these films might have been a tad 'dry'. But with Daniel's daily encouragement, I was able to stretch my 'creative muscle' by taking on the Direction of this Documentary project. I thoroughly enjoyed the challenge.

Thank you, Daniel, for your insights, support, encouragement, and unfailing attention to detail, quality research and referencing; and above all, Creative input to all aspects of the story direction.

Because of how much information we had to share via film, this meant we had to create a solid cyber platform to launch from: so spawned, *Sapphire Eyes Productions*, a new YouTube documentary channel *SapphireEyesDocos*, and the *Fire Water Film* website.

As a first-time Director, I didn't have the usual credentials learned through film school. Just, the intense desire. I was initially trained at Griffith Film School, but spent my time in the Production fields. Directing was a new, but highly creative opportunity that I loved doing!

I'm not a Scientist, Doctor or Politician. But I had enough common sense to realise that taking the stance we did with this issue ('pro-safe water'), required a solid scientific perspective, immaculate referencing, and a variety of community and professional perspectives.

My grateful thanks to firstly Daniel Zalec; then, everyone else involved; for their support and unwavering application to the tasks at hand, including precious donations towards the budget just before the pre-Christmas months.

On behalf of Sapphire Eyes Productions, I hope you enjoy this first film offering, made on a very limited budget, with much love, patience and, diligence.

Jaya Chela Drolma, BA (Griffith)

## Writer's Statement

Ever since it was announced in 2008 that my hometown, Mildura, was to be forcibly fluoridated by Victorian authorities, I vowed to fight the poisoning authorities to the bitter end – to either block fluoride's introduction, or to have it discontinued as soon as possible after fluoridation.

Unfortunately, with disgust, I've had to settle for the latter. As I write these words, industrial-grade fluoride toxins are now flowing into the drinking water supplies of my entire region.

It has been an honour to work on this project, helping to gather together the wealth of knowledge and experience of all those featured in this film, together with those who worked behind the scenes to help make this film a reality. We have fought many battles together in the past, and this film marks yet another milestone on the road to banning fluoridation forever.

Jaya deserves special mention. She was thrown in the deep end and swam to the top admirably carrying the weight of Producer, Director, Editor, Production Manager, Voiceover Artist – and more, on her shoulders – Production duties which are generally out of my area of expertise as a Writer. However, even I could see this immense workload as nothing less than daunting, as Jaya worked day after day, night after night, week after week.

A true professional, a privilege to work with – as a fellow Griffith University graduate, my hat goes off to Jaya.

Forced fluoridation is a disgrace, a crime, a fraud, and above all, High Treason against the people of Australia. Personally, I consider it an act of terrorism. Those authorities and their industry and media cronies, who force this unscientific, unethical measure on communities, must be exposed and brought to justice, and fluoridation, banned outright.

It is my sincere hope that this film can serve as yet another weapon in the 'infowar' against the systematic industrial poisoning of Australian drinking water supplies.

Information is knowledge and knowledge is power. If you enjoy this film, please pass it onto everyone you know, especially your loved ones.

Demand safe water!

Daniel Zalec, BA (Griffith), MA (Swinburne)

## Featured Speakers

### **Dr. Andrew Harms, BDS**

Dr. Harms holds a BDS. He is a practicing dentist in Adelaide SA, and a former Royal Australian Air Force dentist. He is also a past President of the Australian Dental Association's SA Branch.

In September 2008, Dr. Harms co-signed the landmark *Sunraysia Daily* article, 'Citizens are being misled' with Dr. Paul Connett, Dr. Hardy Limeback and others.

<http://www2.fluoridealert.org/Alert/Australia/OPINION-Citizens-are-being-misled>

Dr. Harms is a signatory to the *Professionals' Statement to End Fluoridation*.

[fluoridealert.org/professionals.statement.html](http://fluoridealert.org/professionals.statement.html)

### **Hon. Ann Bressington MLC**

Ann was elected to the Legislative Council of South Australia as an Independent Member on 18 March, 2006. She is the first female Independent to be elected in the history of that parliament.

Regarding fluoride, Ann states, "As an Independent member of the South Australian Parliament I am gravely concerned about the practice of forced fluoridation. There is so much published and peer reviewed research done on the long-term harms of fluoride that it may well be the biggest health fraud of our time. How many of us even knew that it was sodium fluoride that was being put into our water supply and not the naturally occurring calcium fluoride?"

"And how many of us knew that sodium fluoride was a waste product of the aluminum and phosphate industries? Well I did not know any of this until I started investigating for myself. It is important that people are left to make up their own minds on the evidence of an issue. The problem is that so many simply do not know where to look or how to look for it and they also do not know the people behind the information. So do we believe that governments all over this country are literally poisoning our water supply?"

Information sourced from Official Website: [bressington.net](http://bressington.net)

### **Brian Allen**

Brian is a fluoride sensitive sufferer, from Geelong, Victoria. He experienced the ill effects of fluoride for the first time when living in Bacchus Marsh, Victoria, when it was fluoridated in 1962. Fluoride researcher, Frank Parsons, came to Brian's aid later in life and removed fluoride from Brian's diet. Brian has since improved immensely. Brian and Frank are featured together in *Fire Water*.

To support Brian and other sufferers in Geelong, please visit: [baff.org.au](http://baff.org.au)

**Dr. Caree Alexander, BDS**

Non-practicing dentist. Dr. Claire Maree (Caree) Alexander graduated from University of Melbourne in 1985 with a BDS. On graduation, she joined the Royal Australian Navy as a Lieutenant Dentist. After three years, she joined a dental practice in Woollahra, NSW.

She has spent twenty years in private practice, in Sydney, Brisbane and the Gold Coast. Main dentistry interests: Early Orthodontics, TMJ treatment, Nutrition. Current Occupation: Mother of two girls and environmental products business owner.

Dr. Alexander is a signatory to the *Professionals' Statement to End Fluoridation*.

[fluoridealert.org/professionals.statement.html](http://fluoridealert.org/professionals.statement.html)

**David McRae, BSc (Hons.), Grad Dip (Human Services)**

David is a Health Promotion Professional, based in Geelong, Victoria. He holds a BSc (Hons.) and a Grad Dip (Human Services). He is also Vice-President of Barwon Freedom from Fluoridation ([baff.org.au](http://baff.org.au)).

David has worked in health promotion and education around the Geelong and Melbourne regions for the last 25 years. His special interest is in medical and public health methodologies that involve people actively caring for their own health, and genuinely following the maxim, 'DO NO HARM'.

In September 2008, David co-signed the landmark *Sunraysia Daily* article, 'Citizens are being misled' with Dr. Paul Connett, Dr. Hardy Limeback and others.

<http://www2.fluoridealert.org/Alert/Australia/OPINION-Citizens-are-being-misled>

David is a signatory to the *Professionals' Statement to End Fluoridation*.

[fluoridealert.org/professionals.statement.html](http://fluoridealert.org/professionals.statement.html)

**Diana Buckland**

Diana was born in Brisbane, Queensland and has resided there all her life. She became strongly interested, twenty-three years ago, in human health and environmental health, 'truth seeking' and activism – after her son almost died at four months of age, as a result of a severe vaccine reaction. He has suffered subsequent numerous health and behavioural disorders; and also adverse health and mental health effects from pesticide exposures.

Over those years, Diana became involved in extensive global awareness and education campaigns regarding chemical use, including 'water fluoridation chemicals.'

She founded and maintains the following website: [dianabuckland.webs.com](http://dianabuckland.webs.com)

**Dr. John A. Ryan, MBBS (Qld, 1971), M Sc. Nutrition, Distinction (Lon.1980), FRACGP, DCH (RCP&S,Irel), FAMAC, FACNEM (Nutritional & Envntal Med), MICGP (Irel), MRCGP (UK)**

Dr. Ryan is a general practitioner specialising in medical care favouring the avoidance of drugs and surgery. He obtained his medical degree from the University of Queensland in 1971, and M.Sc. Nutrition Distinction (London) in 1980. He has a post graduate qualification in Children's Diseases (DCH). He is past Queensland President of the following three medical organisations: AMAC (Australian Medical Acupuncture College), ACNEM (Australian College of Nutrition and Environmental Medicine) and AIMA (Australian Integrative Medical Association).

He has served as a national examiner in the Royal Australian College of General Practitioners Examinations and on the Wellness Committee of Brisbane North Division of General Practice (supporting 800 GP's on the northside of Brisbane in their own health care). Dr. Ryan was the Founder and Medical Director of Clear Mountain Health and Conference Centre, operational since 1990. He was for five years a member of CMEC (Complementary Medicines Evaluation Committee) of Therapeutic Goods Administration, advising Government on complementary therapies.

He was for five years a member of the Advisory Board of Canossa Hospital/ Medical Complex at Oxley, Brisbane. Dr. Ryan has been Deputy Chair of Council for the Australian (now Endeavour) College of Nature Medicine since its inception, and was its inaugural Medical Ethics Chair. Recently, he has become a director of four Charitable Trusts, each with a health focus. He continues to conduct a busy medical practice in Aspley on the north side of Brisbane.

In 2004, Dr. Ryan led a coalition of over 1,500 Australian doctors, dentists and scientists, releasing a Professionals Against Water Fluoridation Open Letter to the Premier of Queensland, the Queensland Minister for Health, the Lord Mayor of Brisbane, the Deputy Lord Mayor of Brisbane, and Councillors of all Cities and Shires of Queensland:

<http://www.fluoridealert.org/queensland-letter.htm>

In September 2008, Dr. Ryan co-signed the landmark *Sunraysia Daily* article, 'Citizens are being misled' with Dr. Paul Connett, Dr. Hardy Limeback and others.

<http://www2.fluoridealert.org/Alert/Australia/OPINION-Citizens-are-being-misled>

Dr. Ryan is a signatory to the *Professionals' Statement to End Fluoridation*.  
[fluoridealert.org/professionals.statement.html](http://fluoridealert.org/professionals.statement.html)

**Dr. Doug Everingham, MB, BS**

Dr. Douglas Nixon Everingham, MB, BS (Univ. Syd. 1946). Hospital and family medicine practices to 1967; 1972-75, Australian Federal Minister for Health.

Dr. Everingham helped Bill Hayden, Minister for Social Security, in Medibank initiatives and initiated community health services, including the National School Dental Program that incorporated agreements with the States on training schools for dental therapists.

Dr. Everingham was elected to House of Representatives 1967-1975 and 1977-84 as Federal Member for Capricornia.

In September 2008, Dr. Everingham co-signed the landmark *Sunraysia Daily* article, 'Citizens are being misled' with Dr. Paul Connett, Dr. Hardy Limeback and others.

<http://www2.fluoridealert.org/Alert/Australia/OPINION-Citizens-are-being-misled>

Dr. Everingham is a signatory to the *Professionals' Statement to End Fluoridation*.

[fluoridealert.org/professionals.statement.html](http://fluoridealert.org/professionals.statement.html)

**Jean Ryan, BSc, RN**

Jeanie Ryan is a qualified Dietician and Nutritionist with an extensive private practice across clinics in southeast Queensland. A Registered Nurse and Massage Therapist, Jeanie has a strong interest in complementary health therapies, supported by additional study in herbal medicine.

She is well regarded on topics relating to diet, lifestyle, dietary conditions & specific health disorders. She is regularly quoted in the electronic and print media and has undertaken significant nutritional research in Food Allergies, Phytoestrogens & Autism. Her research has been used to develop lecture and training materials, as well as objective support data. She has given presentations for and on behalf of medical and nutritional organizations, Queensland Education Dept., drug companies, the weight loss industry and specific interest groups. She is highly regarded by both the orthodox and complementary health industries.

As co-ordinator for fifteen years of lifestyle and health programs at Clear Mountain Health and Conference Centre, and in her private clinical capacity, Jeanie is well used to specifically tailoring programs and advice to her target audience. She was the co-author of a nationally acknowledged program for teenage obesity, as seen on *A Current Affair*.

Jeanie has a keen interest in cognition and development and is one of the few dieticians with special interest in ADD/ADHD and Autism. She has been favoured by Channel's Nine and Seven for comment on these special areas of

nutrition. She has a large following through parent organisations, schools and Austim Qld.

In September 2008, Jean co-signed the landmark *Sunraysia Daily* article, 'Citizens are being misled' with Dr. Paul Connett, Dr. Hardy Limeback and others.

<http://www2.fluoridealert.org/Alert/Australia/OPINION-Citizens-are-being-misled>

Jean is a signatory to the *Professionals' Statement to End Fluoridation*.

[fluoridealert.org/professionals.statement.html](http://fluoridealert.org/professionals.statement.html)

### **Frank Parsons, Dip Sci, Deakin; Cert App Chem, GIT**

Frank is a scientist/researcher for Alternative Health Sciences, Geelong Victoria, specialising in hair sample analysis and toxic elements analysis. He has taken numerous hair samples to analyse for fluoride and other forms of toxicity. He has also worked with Brian Allen, with whom he features in *Fire Water*, to reduce Brian's fluoride toxicity. Frank has featured in papers such as the *Geelong Advertiser*, citing his unique research methodologies and findings. See: [http://www.geelongadvertiser.com.au/article/2008/01/20/10639\\_news.html](http://www.geelongadvertiser.com.au/article/2008/01/20/10639_news.html)

### **Gillian Blair**

Apart from time out to produce organic fruit and vegetables, Gillian works full-time on human rights and environmental issues. This includes researching and writing submissions on behalf of groups, and attending community and government meetings on a wide range of subjects.

Gillian runs weekly radio shows on health and the environment, and also organises seminars on these subjects, for the public, schools and community groups.

During 2008 Gillian ran a polling booth, with the support of twenty-eight volunteers, in order to give people a chance to state whether they wanted fluoridation; the results of this poll (with around 98% voting against compulsory fluoridation) will be presented to the Victorian Parliament this year.

Gillian says, "As fluoride is being given to people for a physical effect, it should be subject to testing by independent medical researchers and toxicologists for its safety and efficacy. This should be by people who are not employed by the Health Department. All other medications are subject to testing, so why should fluoride be exempted?"

### **Malcolm McClure**

Malcolm is the Founder of UPMART ([upmart.biz](http://upmart.biz)), and the National Coordinator of VOICE of Australia ([upmart.biz/voice/voice.html](http://upmart.biz/voice/voice.html)). He has

facilitated the VOICE of Australia Fluoride Referendum in various Victorian towns, including Mildura, Warrnambool and Geelong. Malcolm has a keen interest in Australian Constitutional Studies.

Citizens in Mildura who voted in this referendum are now claiming their right to not have to pay for fluoride-poisoned water. The number of people refusing to pay for poisoned water is growing by the day. Please see the article, 'Anti-Fluoride Lobby Vows to Fight on' ([fluorideaustralia.org](http://fluorideaustralia.org)).

### **Marilyn Pollard**

Marilyn lives in Geelong, Victoria. She is extremely sensitive to fluoride. Since Geelong was fluoridated in recent years, virtually her entire life consists of avoiding anything contaminated with toxic industrial waster fluoride poisons. This has become an enormous practical and financial burden on her and her family.

To support Marilyn and other sufferers in Geelong, please visit: [baff.org.au](http://baff.org.au)

### **Merilyn Haines, BAppSc (Med Lab Tech)**

Merilyn is current President of Queenslanders for Safe Water, Air and Food Inc, which evolved from Queenslanders Against Water Fluoridation – an organisation she helped co-found in 2005. See: [qawf.org](http://qawf.org)

Merilyn has been a Medical Laboratory Scientist for 35 years and is interested in many public health issues. Her concerns with water fluoridation began with research in the 1980s and grew when a family member had chemical sensitivity to fluoride, whilst living in fluoridated Townsville.

As fluoridation is forced mass medication and a breach of human rights, Merilyn is working to help end the practice in Australia.

### **'Mystery Man'**

Former employee, Incitec Pivot Limited; Fluoride-damaged individual, Geelong, Victoria. He was directly damaged by a workplace accident involving the fluoridation chemical, Hydrofluorosilicic Acid. His body is toxic with mercury and other heavy metal contaminants due to working with such chemicals.

The filmmakers were given a tipoff from local Geelong anti-fluoridation campaigners about Mystery Man. He subsequently agreed to be interviewed under the condition that his identity remained hidden, including face blurring and voice distortion; and trusted local campaigners were present during the interview.

The filmmakers agreed, guaranteeing him this anonymity under the principles of the Media, Entertainment and Arts Alliance-Australian Journalists Association Code of Ethics; Clause 3 of which states, "Where confidences are accepted, respect them in all circumstances."

To support Mystery Man and other sufferers in Geelong, please visit: [baff.org.au](http://baff.org.au)

### **Olive Pilcher & Edward (Ted) Pilcher**

Ted (Carer of Olive) and Olive (fluoride sensitive sufferer). Older couple originally from Bendigo. Ted was running his own transportation company between Bendigo and Geelong and was spending so much time in Geelong they decided to move to Geelong.

Olive first discovered she was sensitive to fluoride and chlorine when she Ted were visiting Melbourne, and Olive had a cup of tea made with fluoridated water. Olive's mouth swelled up and she started to choke. Testing through a doctor in Melbourne has shown she is allergic to chlorine and fluorine.

Ted and Olive are not happy with the fact that the government is not listening to the voice of the people – Ted & Olive have approached their political representatives, Health Department Officials and the local water authority, all to no avail.

To support Olive & Edward and other sufferers in Geelong, please visit: [baff.org.au](http://baff.org.au)

### **Hon. Peter Kavanagh MLC**

DLP Member for Western Victoria, Victorian Legislative Council. Before entering parliament, Peter attained a Bachelor of Arts and a Bachelor of Laws as well as a Diploma of Education, a Graduate Diploma in Asian Studies and a Masters in Asian studies at the University of Melbourne. He has worked as both a teacher and as a lawyer.

Peter is best known in terms of the fluoridation issue for attempting to pass a Private Members' Bill – the *Health (Fluoridation) Amendment Bill 2007* – which would have allowed communities to vote on whether or not fluoride would be added to their local water supplies. Unfortunately, the Bill did not pass into law, but Peter is widely respected nevertheless for at least trying to stand up for the democratic rights of his constituents.

NB. Peter was interviewed for *Fire Water* whilst he was still a sitting Member of Parliament and has since lost his seat (in the 2010 Victorian State Election). For *Fire Water*, Peter has retained his full title and honours as MLC, based on the date of the conducted interview. The filmmakers wish to

commend his rare courage to speak out openly and honestly on the fluoridation issue, whilst a sitting Member.

### **Councillor Grant Pforr**

Gold Coast City Division 3 Councillor, openly opposed to mandatory water fluoridation. Born in Brisbane, Councillor Pforr moved to the Gold Coast as a three month old with his family in 1958, and has experienced a lifetime of change here.

A successful businessman in the building industry, he went to Broadbeach Primary School, Aquinas College and Southport State High School, became secretary of Permacrete Pty Ltd in 1982 and is now the Managing Director of the Paradise Point-based company. Councillor Pforr is currently living at Hope Island.

Former Gold Coast City Lifeguard, Westpac Rescue Helicopter crewman, champion lifesaver with 12 Australian and 43 Queensland titles and Volunteer of the Year, Councillor Pforr was honoured with the Australian Sports Medal on Australia Day 2001.

Councillor Pforr's community and sporting work has spurred his ongoing commitment to the environment, community safety, correct infrastructure, planning and transport management in his division.

Taken from: [http://www.goldcoast.qld.gov.au/t\\_standard2.aspx?pid=3450](http://www.goldcoast.qld.gov.au/t_standard2.aspx?pid=3450)

### **Philip Robertson, BHSc, ND**

Philip has practiced as a naturopath in Geelong, Victoria since 1979. He taught Biomedical Health Sciences at Victoria University, Melbourne, for seven years whilst also lecturing in Functional Pathology with *Analytical Reference Laboratories* in Australia. He has a special clinical interest in evaluating patients with fluoride toxicity. Refer to the Contact page of [baff.org.au](http://baff.org.au) for specific enquiries to Philip.

Philip was also featured in a 2005 *Today/Tonight* broadcast – the first in a series of fluoride reports – available on YouTube. To view these reports, scroll down to the video section of the following link:  
[jaymahcreationsaustralia.com/waterfluoridation.htm](http://jaymahcreationsaustralia.com/waterfluoridation.htm)

In September 2008, Philip co-signed the landmark *Sunraysia Daily* article, 'Citizens are being misled' with Dr. Paul Connett, Dr. Hardy Limeback and others.

<http://www2.fluoridealert.org/Alert/Australia/OPINION-Citizens-are-being-misled>

Philip is a signatory to the *Professionals' Statement to End Fluoridation*.  
[fluoridealert.org/professionals.statement.html](http://fluoridealert.org/professionals.statement.html)

### **Sandra Camm**

Concerned Citizen, Widow, Mother, Grandmother, Geelong, Victoria. Sandra says, "Freedom of choice" should be our right of passage, particularly regarding our most basic requirements, food, water and shelter. Human Rights have been eroded when we are fed chemicals, which destroy our health and well being. I will always fight for fair play in the community."

Sandra was also a Polling Official for the Geelong version of the VOICE of Australia Fluoride Referendum.

### **Sandy Sanderson, BA**

B.A. Uni NSW 1979 (nee Korbatits). Plus post-graduate studies in business and marketing (Qld). Sandy built her own magazine publishing business on the Gold Coast (*This Month Magazine*), which ran 11 years. Her current business is the manufacture and supply of magnesium chloride products via [elektralife.com](http://elektralife.com); she also takes a special interest in the linkage between fluoride and magnesium.

### **Scott Sheerin & Jessica Sheerin**

Scott is a carer of his fluoride-sensitive/cancer survivor daughter. He and his family reside in Geelong, Victoria. Due to his daughter's compromised health and her high sensitivity to toxins, Scott is now refusing to pay his water bills in protest over the industrial-grade fluoride toxins forced into Geelong's water supplies without informed consent being obtained. In good conscience, as a father, Scott cannot allow his daughter, or any of his children, to drink toxic industrial fertilizer industry waste.

Scott was forced to borrow money to pay out his water bill after a court appearance. He is paying his (private) lender the loan in increments, with a penalty of a written warning, if he is late with a single repayment.

Jessica: Born in 2000. Illness diagnosed in 2004 (aged 4), two months after symptoms appeared, of dizziness and vision problems. She was diagnosed as having Medulloblastoma – a tumour on the base of the brain. She is nearing the five-year mark for complete cure, but she is highly allergic to chemicals in food and water. The term for the post cancer remission is, 'Post fossa syndrome.'

A major psychological struggle for Jessica was 'loneliness', having no friends at school. Her family was her only support, of which she was well loved and nurtured.

2011: In her 10th year, she is now blind in one eye, and has peripheral vision only, in the other eye. She has movement limitations and needs constant care. She is now making friends at school, but this is still a challenge due to lowered IQ impairment.

Due to Scott's moral and practical based refusal of water bill payment, he is being threatened with 'actions' by authorities. He is also under extreme financial strain from having to pay for alternative water supplies to protect his children from fluoride poisons.

In Scott's own words, "Until my daughter's illness I was an average person blissfully sailing through life. I worked hard and payed my taxes, believing my government had my best interests at heart. I have since become aware that government corruption is wide spread and the average person is treated with contempt by those in power."

Scott's story exemplifies the ethically and morally outrageous practice of mandatory water fluoridation. It is hoped that *Fire Water* will help draw attention to Scott's plight – and that the community will rise to defend him and his family from the tyranny of arrogant pro-fluoridation authorities.

To support Scott & Jessica and other sufferers in Geelong, please visit:  
[baff.org.au](http://baff.org.au)

## Filmmaker Biographies

### **Jaya Chela Drolma, BA**

*Producer / Director / Editor / Presenter*

*Production Manager (QLD Unit) / Web Development*

Jaya studied through Griffith Film School and the Queensland Conservatorium of Music, graduating with a Bachelor of Arts in Screen Production and Music. Her ultimate goal is to inspire people through these creative mediums. Her 1998 independent album, *Coloured Wings*, was a major step towards this goal. In 2010, Jaya founded Sapphire Eyes Productions with the aim of producing music, documentary and film, and to cater to private video production needs such as weddings & functions. Jaya also founded Jay-Mah Creations Australia in 2005, which has evolved into an information and research site, focusing largely on humanitarian and environmental issues.

Profile: <http://www.sapphireeyesproductions.com/producerprofile.htm>

### **Daniel Zalec, BA, MA**

*Researcher / Writer*

*Production Assistant (VIC Unit) / Web Development*

Daniel is a Freelance Writer/Editor. He holds a Bachelor of Arts (Literature and Composition / Australian Studies) from Griffith University, and a Master of Arts (Writing) from Swinburne University of Technology. He is also Chief Writer for the Anti-Fluoridation Association of Mildura – a group that has fought a gruelling battle since 2008, attempting to keep Sunraysia's drinking water free of industrial-grade fluoride toxins.

Profile: <http://swinburne.academia.edu/DanielZalec>

### **Rosemarie Zalec, Grad Dip Ed**

*Executive Producer*

*Transcriptions*

Rosemarie graduated from Mercy Teachers' College and Toorak Teachers' College, Melbourne. She holds a Graduate Diploma of Education (Teacher Librarianship) from Charles Sturt University. She has been a primary school teacher and librarian for over forty years. Currently, she holds the positions of Environmental Coordinator and Student Wellbeing Officer. She is also a Regional Coordinator for the Special Forever Murray Darling Basin Education Project, and is a published Primary English Teaching Association author. In addition, Rosemarie is Campaign Manager for the Anti-Fluoridation Association of Mildura.

## Official Website

Firewaterfilm.com features the entire documentary, available for free view, hosted on YouTube. Related videos are also available for free – including all interviews in full, a music video adapted from the documentary, select soundtrack mp3's, and a trailer. Supplementary transcripts and original draft scripts are accessible in PDF format. The website contains everything you need to know about the *Fire Water* project, along with a range of links to further fluoride-related information and networking opportunities. If specific information is required, please don't hesitate to use the website Contact feature.

## Resources

*Fire Water* aims to honour the selfless and tireless work done by the many thousands of anti-fluoridation campaigners across the world, both from current times and past decades. Therefore, viewers are encouraged to explore all the links provided on [firewaterfilm.com](http://firewaterfilm.com) – links to many organisations around the world that are opposed to water fluoridation. In these links is a wealth of information, experience and networking opportunities.

Furthermore, pro-fluoridation authorities rely on the cunning yet effective tactic of selecting one or two or three towns at a time, so only pockets of opposition arise. Rather than risking a State-wide rebellion, they grind each town down one after another, hoping to leave local campaigners broken and frustrated, and, ultimately, fluoridated.

So to counter this, if campaigners hear of another region or town being fluoridated, they can offer assistance and join with them and fight as one against the poisoners, in order to spark a wider rebellion.

The Victorian Fluoride Action Group has a great article on this very topic. Please visit [victorianfluorideactiongroup.org](http://victorianfluorideactiongroup.org) for further information. The links provided on the *Fire Water* website are also a good place to start networking with other groups.

Exploring available resources, especially on the Internet, is a key tool for building the knowledge base required to counter the propaganda of Australian fluoride-promoters. *Fire Water's* Official Website is a good place to begin.

*Fire Water* offers these resources as references during each interview and within the documentary itself – mainly as web links. Furthermore, [firewaterfilm.com/links.htm](http://firewaterfilm.com/links.htm) contains specially selected general resources for networking and research. There is also a section called, 'Get Involved' – this will provide an overview of the options available for campaigners to stop fluoridation, or at least expose the fraud to the masses.

Viewers are encouraged to find the information and contacts that are most useful to their particular situation, asking questions where necessary. There are many groups and individuals out there who are able to assist each other in the fight against fluoridation.

If specific information relating to research cited in *Fire Water* is required, please contact the filmmakers using the Contact form on [firewaterfilm.com](http://firewaterfilm.com), or email Daniel Zalec directly ([firewaterresearch@gmail.com](mailto:firewaterresearch@gmail.com)).

## Funding

*Fire Water* is a community-funded film. All funding was sourced from community donations. The majority of professionals that worked on the project donated their time. Equipment was either purchased using donated funds, or loaned for free from community members. See Production Notes.

A DVD is available for purchase from [firewaterfilm.com](http://firewaterfilm.com) – the sale of which will assist in ongoing film promotions, public screenings, etc.

NB. Budget available from Sapphire Eyes Productions, upon request.

## Distribution

The film was created specifically for YouTube broadcast – for greatest ease of free sharing for the community. It is and will remain free to view on YouTube, along with all interviews, a trailer, and a music video, which are uploaded in full. Visit: [www.youtube.com/SapphireEyesDocos](http://www.youtube.com/SapphireEyesDocos)

The interviews in particular, are fully referenced. Viewers are encouraged to pause videos in order to follow-up particular links or documents cited. If there are any particular *Fire Water* research queries, please contact the filmmakers directly.

Specific scientific inquiries should be directed to the Fluoride Action Network ([fluoridealert.org](http://fluoridealert.org)).

Community members are encouraged to download the film, using tools such as [keepvid.com](http://keepvid.com) and distribute to the community as they see fit, including burning files to disc. A program such as Toast 10 Titanium may be of assistance when converting downloaded files to DVD player viewable formats.

Viewers are encouraged to find their own unique avenues for community distribution within their community.

Whilst a DVD of *Fire Water: Australia's Industrial Fluoridation Disgrace* can be purchased from Sapphire Eyes Productions, its purchase is considered an optional donation to the filmmakers and to the cause in general. This is not a profit-making venture. However, it should be noted that Sapphire Eyes Productions is a professional production company.

The filmmakers give full permission to community members to copy and distribute the DVD widely and to hold public screenings. The filmmakers consider the information contained in *Fire Water* to be an essential community resource, and new 'ammunition' for anti-fluoridationists and other safe-water advocates across the globe to use in any way they see fit, to stop fluoridation.

Therefore, please share freely and widely, but also keep in mind the large costs incurred during production, together with the ongoing costs of promotion. DVD purchase would be most welcome and appreciated, as a means of assisting with said costs.

## Public Screenings

If you would like to screen *Fire Water: Australia's Industrial Fluoridation Disgrace* publicly in your local community, you have full permission to do so. All you will need is the DVD and an appropriate projector and venue.

If you wish for the filmmakers and/or featured interviewees to attend, please contact Sapphire Eyes Productions to lodge your interest.

sapphireeyesproductions@gmail.com

## Dedications

For their courage in exposing the dark truth of water fluoridation to the public, this film was made in honour of:

**Dr. Andrew Harms, BDS** – Practicing dentist, Adelaide SA, and former President of the Australian Dental Association (SA Branch).

**Donald William Mackay** – (4th July 1950 – 17th May 2007) A vigorous Fluoridation Fighter since 1989, and Co-founder of The Hastings Safe Water Association. [dianabuckland.webs.com/donaldwilliammackay.htm](http://dianabuckland.webs.com/donaldwilliammackay.htm)

**Glen S. R. Walker, FIMF, EMECS, MAES** – (Passed away 30th June, 2009, aged 95) Past Chairman, Freedom From Fluoridation Federation of Australia, Anti-Fluoridation Association of Victoria. Author of, *Fluoridation: Poison on Tap* (1982). [fluoridationnews.com](http://fluoridationnews.com)

## Credits

### **JAYA CHELA DROLMA**

Producer / Director / Editor / Presenter  
Production Manager (QLD Unit) / Web Development

### **DANIEL ZALEC**

Researcher / Writer  
Production Assistant (VIC Unit) / Web Development

### **ROSEMARIE ZALEC**

Executive Producer  
Transcriptions

### **ANNA MICHALIK**

Production Manager (VIC Unit)

### **RICHARD MICHALIK**

Production Assistant (VIC Unit)

### **GED JOHNSON**

Graphic & Web Development Advice

### **LEON TASI**

Web Development

### **ROM ORLEV LIFSCHITZ**

Supervising Editor

### **PETER TRINICK**

Transcriptions

### **PETER LEWIS**

Catering

## Production Notes

**Technical Challenges** – As a new filmmaker, this project has had enormous technical challenges to overcome. With no funds to begin with, and just a humble request to capture the story of one Fluoride sufferer in Geelong, I agreed to make a short film on the condition that ‘someone’ could find me a camera.

This was found by members of a local Geelong Anti-Fluoridation group – a small digital HDD Panasonic SDR-H280 3.1 Mega Pixel recorder.

I already had the editing software (Final Cut Pro) and Mac computer.

Whilst the initial project request from citizens in Geelong came in August 2010, filming began in September.

I had no training to be a camera operator – my skills lay in that of Production Manager and Producer.

I learned how to shoot the footage, on the job. So dear readers/viewers: if the camerawork is sometimes shaky, occasionally out-of-focus or not of Blockbuster movie quality that television and film-goers are used to; or the sound is less than perfect at times (I did not have a sound recordist, just an internal microphone inside the camera that was prone to picking up wind noise without my knowing – until I did the edit!), I ask that you forgive the ‘rough edge’ elements to the finished products. I absolutely did the best I could, to tell many stories on this issue, all originating from a community request to tell the truth of fluoridation; and all executed with the sincere offering of donated camera equipment, and community funding.

Communities sometimes have to tell their film stories from humble beginnings; this is exactly how this project grew to unfold into the body of footage that now lies within the firewaterfilm.com website.

I was asked to do one short film of ten-minutes. Six months later, there is over eleven HOURS of varied interviews, a music clip with a difference and a documentary, all found on firewaterfilm.com, and launched from the brand new sapphireeyesproductions.com website (both websites were built from scratch after learning the software processes).

As for the edit? I made EVERY possible mistake learning *Final Cut Pro* from scratch. I had to redo three weeks of completed edited footage, due to a ratio and, anamorphic oversight. I lost edited footage; had colour grading problems; took three days to learn one quite simple masking technique; drove literally hundreds of kilometres back and forth to the Mac shop in Robina for editing lessons; and literally, lost half my eyesight over the long, long days of editing the footage. When I finally received a new larger computer screen, the bliss was unbelievable! And regardless of the size of my new screen, I still lost

sight after that initial techno wonderment, as I commonly completed 18-hour days in front of the computer. I became a computer 'nerd', in the process of learning the edit. Social life? Ha! My bliss was always the four hours of mercy sleep between 4am and 8am. It was fortunate my flatmate can cook, as otherwise, I would have starved whilst I laboured long hours editing!

To the critics out there who may feel the urge to nit-pick or unduly criticise for the sake of doing so, be warned: No statue was ever erected for a critic. The efforts made for this film were done so out of compassion and dedication and sacrifice – The aim not being to create an 'Avatar' in terms of special effects, but to get vital information to the Australian public and give a voice to those denied one. Everyone out there is welcome to make their own project, and aim to make it better.

**Budget** – This project was a labour of love, donated goods and services, and completed entirely with funding from community goodwill – donations ranged from \$10 - \$500 for travel, accommodation and petrol, to a few thousand dollars in equipment donations. All donations were carefully recorded for transparent scrutiny; the budget was available at all times, for donors and interviewees to peruse. We completed this project for approximately \$17,500 for eleven hours of footage.

NB. Budget available from Sapphire Eyes Productions, upon request.

We had a change of title midway through the project, which cost some extra dollars – and, it's no fun to discover an error with the website details on both the website and the business cards! Shock and horror! Stress plus; thankfully, fixed.

The Production came with fiscal stresses. Both the Producer/Director Writer/Researcher also had to support themselves as best they could whilst they worked on the films over very long days. Special thanks must be given to those who donated purely to keep groceries & food on the table; and petrol in our tanks.

**Thanks** – We hope you enjoy the fruits of six months of very long hours, tedious work, risks, many frustrations, sadness, joy and tears; ultimately building into a body of documentary work that will hopefully satisfy you, the Truth seeker, to understanding the punitive truth – the disgrace of having raw industrial waste chemicals in our public drinking water supplies.

Special thanks to everyone who contributed, be they interviewees, financial donors, professional filmmakers or, other. You were all very precious to the completion of this project. It's time all Australians awoke to the Truth of Water Fluoridation; to rise together, as one loud voice; and, fight.

Jaya Chela Drolma, BA (Griffith)

## **Production Company Profile**

Sapphire Eyes Productions is an independent film and music production company, founded in 2010 by professional vocalist and filmmaker, Jaya Chela Drolma. Jaya has been involved in the entertainment industry for decades, deciding to focus primarily on film after graduating from Griffith Film School in 2008. The company was founded with the goal of producing high quality film and music with integrity and with the aim of inspiring people via the universal mediums of film and music, especially children.

Official Website: [sapphireeyesproductions.com](http://sapphireeyesproductions.com)

## **Contacts**

**Jaya Chela Drolma:**

sapphireeyesproductions@gmail.com

**Daniel Zalec:**

firewaterresearch@gmail.com

**Rosemarie Zalec:**

nofluoridemildura@gmail.com